



**Wade**  
Living with acromegaly  
Salt Lake City, USA



## “Le jumeau numérique” at Ipsen

How Virtual Patients & In Silico Clinical Trials initiative can support clinical trials design & evaluation of PoS ?



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# An opportunity for innovative R&D



Regulators  
“willing to see”

- *Advanced computer modeling recommendation*
- *Framework for RWD*

Data explosion  
RWD

- *Need to leverage all data available, in particular external data*

Advanced  
analytical methods

- *A team fully integrated in Ipsen R&D*
- *Panel of scientists with data expertise (data scientists, bioinformaticians, data miners, RWD...)*

Virtual Patients & ISCT  
approaches

- *To support efforts from pre-clinical to phase III*
- *A key point is the interaction between modeling team with R&D project teams*

# Ipsen virtual patients initiative: a breaking down approach in pharma



Generate virtual patients clinically plausible to better anticipate clinical responses and better design our trials for patients benefit !

## What is a virtual patients cohort ?

- Based on data from real patients + internal knowledge:

- ① Create virtual patients with key clinical characteristics
- ② Assign a predicted endpoint to each patient based on the clinical endpoint(s) of the study

## Type of patients generated

- Completely clinically-plausible patients
- Virtual patients who are slightly different to anticipate responses on patients not yet enrolled in our studies

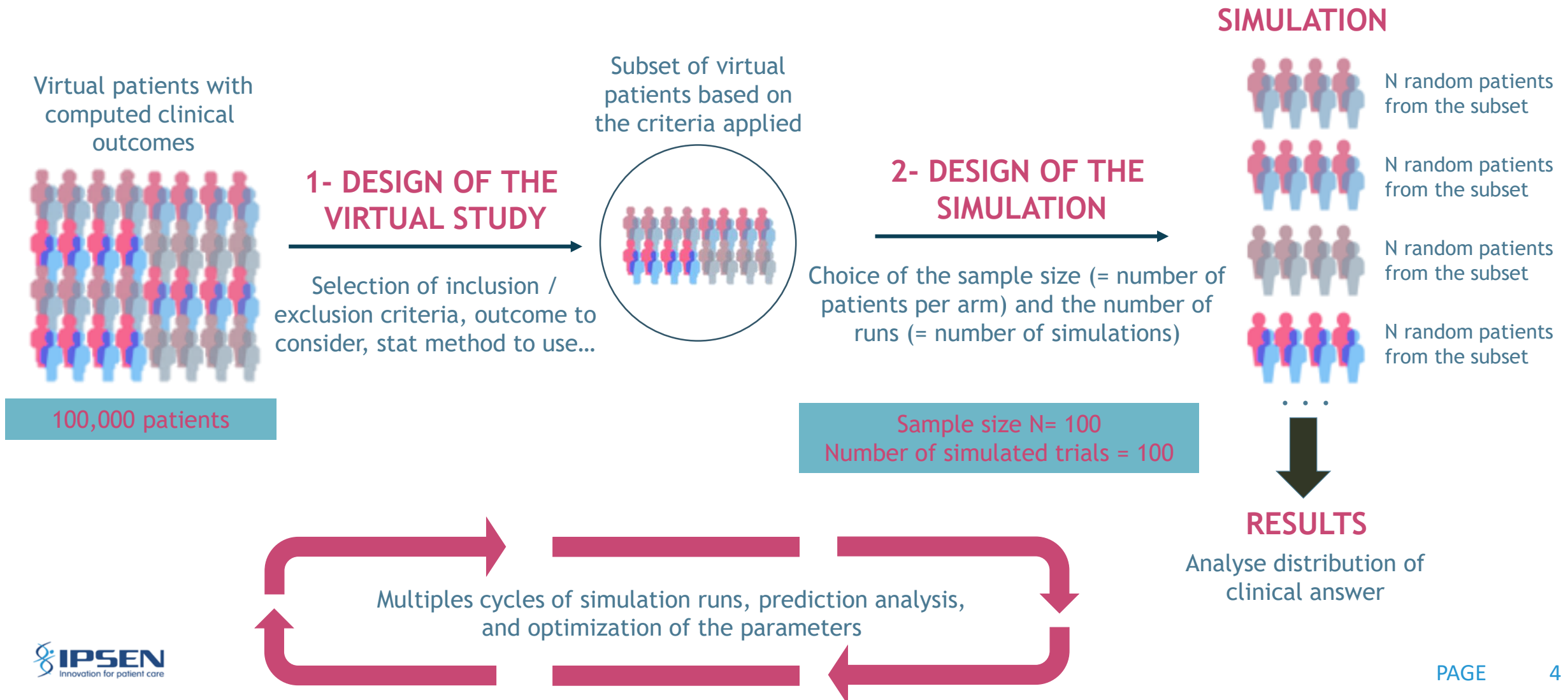
## Simulate clinical response

- Play with inclusion / exclusion criteria to evaluate clinical response & its heterogeneity
- Understand the key baseline characteristics driving the clinical response

## Evaluate probability of success

- Better identify patients who will benefit from the treatment
- Gain more confidence in patients population and envisaged clinical endpoints  
→ better anticipate risk

# In Silico Clinical Trial designed the same way than a real one

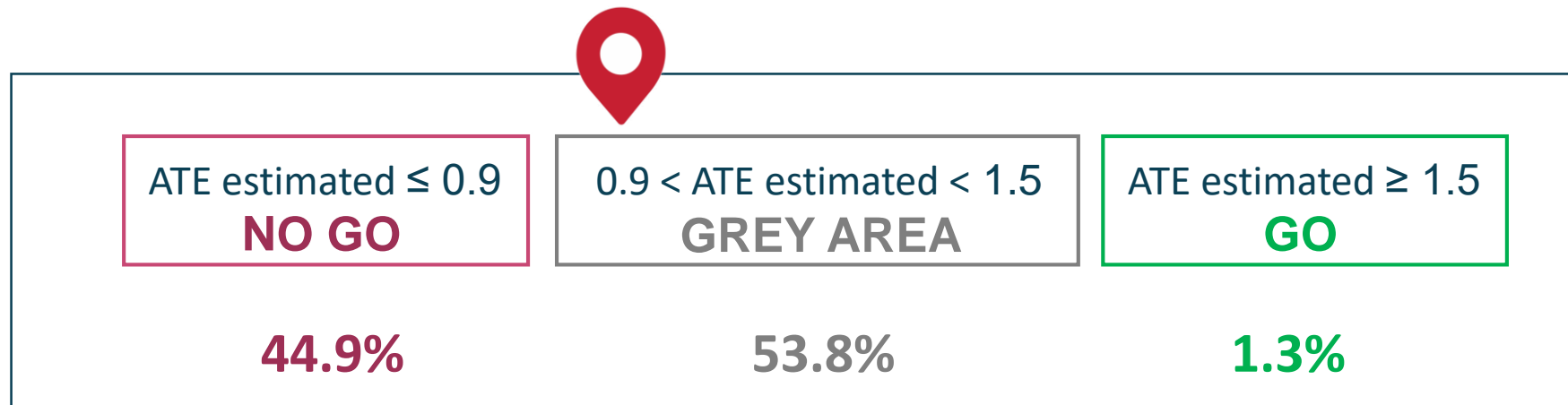


# Virtual patients can support us making better decisions to increase PoS of a clinical trial

- ✓ Evaluation of Phase II PoS with the defined inclusion & exclusion criteria and clinical endpoint using Average Treatment Effect (ATE) distribution

Average Treatment Effect between **Drug X & Placebo**  $\geq 1.5$

## Phase II Result



Results of  
**1,000**  
simulations  
on virtual cohort



CRITICAL to have multidisciplinary team bringing together clinical & scientific experts and modeling experts