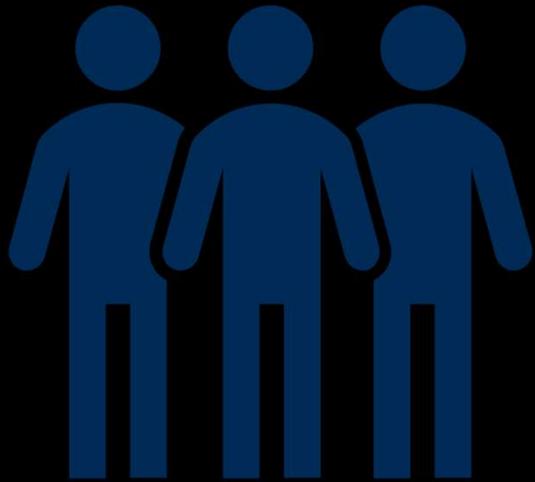


# HPC in the cloud: Market snapshot



**47%**

of HPC customers are testing workloads in the cloud

## Drivers

- Faster time-to-solution
- Integration of AI
- Broad awareness

## Challenges

- Complex workflows
- Software licensing
- Long sales cycle
- Perceived costs

## New workloads

- Predictive analytics
- Autonomous driving
- Deep learning

By 2022, global HPC market expected to grow to

**~ \$45B**

at a compound annual growth rate of 7%

# Customer challenges in moving to the cloud

## Lack scalability for unpredictable computation demand

"GPU accelerators are just not cost effective as is, on premises."

"I need the results as fast as my budget allows."

## Limited workflow agility and infrastructure extensibility

"Will the cloud support the kind of scaling I need to do?"

"How can I rapidly expand our remote productivity services without reinventing the wheel?"

## Require trusted platform with seamless experience

"I require equivalent security and control over my data in the cloud as I've built here."

"I cannot afford the time and effort to learn how to do all this in the cloud."

## Need capability to gain deep insights

"How can I start using AI to generate insights from my simulations?"

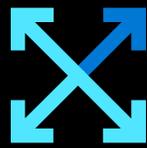
"We wish we could make our HPC cluster more versatile."

# Rising to challenges with Azure HPC



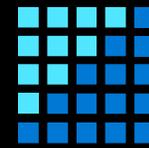
## Optimized performance with cost control

Gain market-leading capacity and scalability for any domain, industry, or use case



## End-to-end workflow agility

Rapidly execute direct prototype-to-production scale for your HPC applications



## Production-class platform

Stay on track with robust reliability and security for the same development tools and processes you've been using all along



## Incorporating intelligence

Take advantage of AI to extract new perspectives and insights from your modeling and simulation workloads

# Rising to challenges with Azure HPC

Lack of scalability for unpredictable computing demand



## Optimized performance with cost control

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## End-to-end workflow agility

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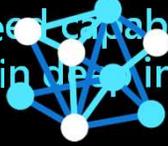
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## Production-class platform

"I require equivalent security and control over my data in the cloud as I've built here."  
Robust reliability and security for the same development tools and processes you've learned to rely on to do all this in the cloud."

Need capability to gain deep insights



## Incorporating intelligence

"How can I start using AI to generate insights from my simulations?"  
Take advantage of AI to extract new perspectives and insights from your modeling and simulation workloads  
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# Optimized performance with cost control



## Optimized performance with cost control

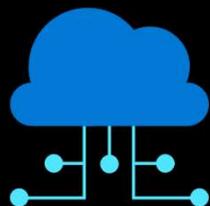
Gain market-leading capacity and scalability for any domain, industry, or use case



Purpose-built infrastructure across full range of CPU, GPU, and FPGA designs with fast interconnect capabilities across compute, storage, and network



Expert onboarding for designing and delivering HPC capabilities from the ground up and offering them in the cloud



Cloud versatility that allows you to add HPC infrastructure on demand, paying only as you consume

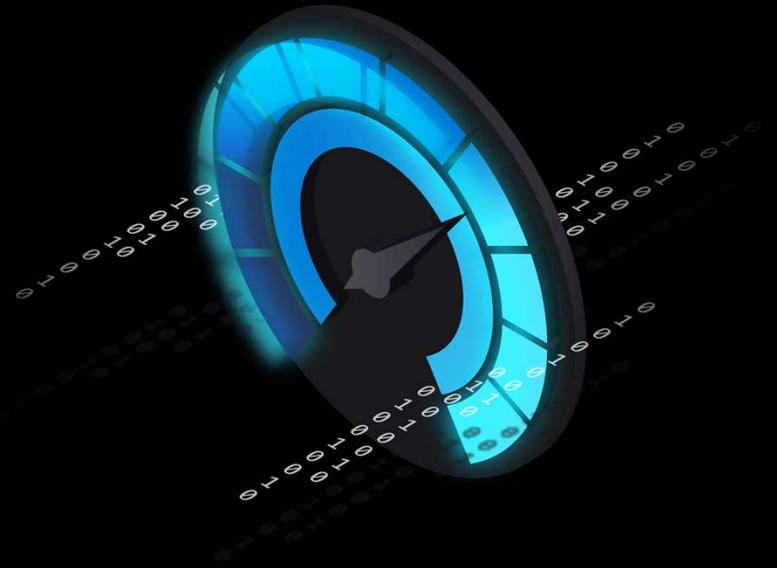
# Azure HPC solves your complex workloads

Up to **80,000** cores in one tightly coupled job

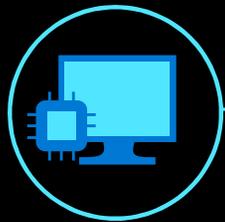
Le Mans **one billion** cell model named after famed 24-hour race

**45%** more memory bandwidth means faster application performance

Up to **80%** cost reduction moving from a fixed-size, on-premises actuarial compute grid to an on-demand variable size cloud compute solution



# Achieve more with Azure HPC



## Purpose-built HPC

A full range of CPU and GPU capabilities that help applications scale to 80K+ cores



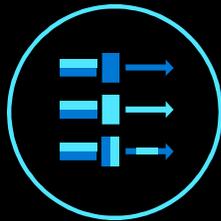
## Fast, secure networking

Fast InfiniBand inter-connects as well as edge-to-cloud connectivity



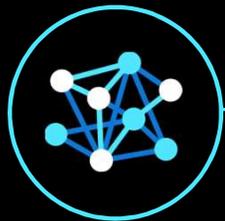
## High performing storage

A range of storage capabilities to support simple-to-complex storage needs



## Workload orchestration

End-to-end workflow agility using known, familiar tools and processes



## Intelligence services

AI, machine learning, and deep learning at supercomputer scale

# Industry coverage with Azure HPC

## Automotive

**Simulate all aspects of vehicle engineering** cost effectively and at scale with highly secure infrastructure

- Crash testing simulations
- Autonomous driving

## Automotive

## Financial services

Confidently meet regulatory requirements with an **elastic and intelligent infrastructure for risk modeling**

- High-performance risk simulations
- FRTB impact assessments

## Financial services

## Energy

Optimize all upstream oil and gas processes, including **highly complex seismic and reservoir simulations**

- Reservoir simulations
- Seismic imaging and modeling

## Energy

## Life sciences

**Accelerate insights in genomics, precision medicine, and clinical trials** with near-infinite, high-performance bioinformatics infrastructure

- Genomics analysis
- Clinical trial simulation

## Life sciences

## Silicon

Achieve fine-grained control over chip design flow by **optimizing your chip design process**

- Circuit design
- Silicon manufacturing

## Silicon

## Manufacturing

**Rapidly iterate on product designs** to improve quality with scalable and highly secure, on-demand infrastructure

- Computational fluid dynamics
- Finite element analysis

## Manufacturing